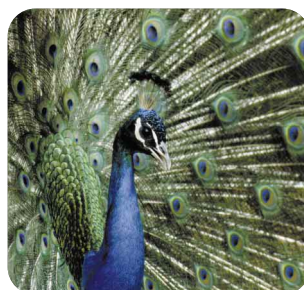




brilliant colours



## hp no.57 tri-colour inkjet print cartridge

The HP No.57 Tri-colour Inkjet Print Cartridge (c6657ae) has been specifically developed for use with the new HP Photosmart 100 camera accessory printer, a compact and easy-to-use printer designed for printing direct from digital cameras.

Delivering outstanding photo-quality results on 10 x 15 cm photo paper and clear vibrant images on any media including everyday plain paper, this cartridge uses specially formulated inks to ensure brilliant colours, fast drying and excellent fade-resistance.

### integrated ink cartridge and printhead

With its integrated printhead, the No.57 cartridge delivers extremely fine drops of just 5 picolitres for outstanding resolution, and the use of HP Photoret III precision technology – capable of placing up to 29 ink drops per dot – ensures totally smooth colour transitions and realistic flesh tones.

### fast and efficient ink delivery

The small drop size produced by this cartridge means ink is used efficiently. With its 17 ml capacity, the No.57 cartridge will produce an average of 125 photo quality print outs at 10x15cm. This equates to 391 A4 pages at 15% density for a highly attractive cost per page.

### features

- designed for hp photosmart 100 camera accessory printer
- patented printhead design
- hp photoret III
- ultra small ink drops
- efficient ink delivery
- specially formulated hp inks
- fast drying ink
- genuine hp print quality

### benefits

- the most compact and easy-to-use printer that hp offers, produces borderless 10 x 15 cm photos
- micro-fine, precise droplets provide outstandingly realistic photo quality in best mode on special media, and industry leading print quality on plain paper
- enhanced colour layering technology with hp photoret III; outstanding print quality (2400 x 1200 dpi quality mode)
- micro-tiny 5 picolitre colour ink drops for smooth, sharp image quality
- 17 ml of ink delivers an average of 125 photo quality images (10 x 15 cm) for excellent cost per page
- vivid colours for prints that are always clear and always sharp – on a variety of media
- faster drying time means greater smudge resistance
- hp cartridges and printheads designed to work with hp printers and papers for professional print quality at exceptional speeds



# hp no.57 tri-colour inkjet print cartridge

## frequently asked questions

### who is likely to use the new hp photosmart 100 camera accessory printer?

This new printer, the most compact and easy-to-use printer HP offers, enables users to print 10 x 15 cm snapshot size photos direct from a digital camera without a PC. Users will enjoy printing and sharing photos from their digital camera, scanned images, photo CDs and the Internet, but could also want to produce high quality prints at the office.

### the hp no.57 cartridge features integrated printheads – what are the benefits?

The use of an ink cartridge with its own integrated printheads means that every time the cartridge is replaced, the user is also installing a brand new, reliable, high performance printhead and can therefore be sure of maximum print quality and reliability.

In effect, this delivers a tune-up for the printer every time, with new ink, new connectors and new resistors ensuring that the printer delivers the same high quality of printing after many hundreds of pages as it did when it was brand new.

### what about print quality?

The combination of the HP Photosmart 100 printer – specially optimised for photo media - and the HP No.57 inkjet print cartridge delivers exceptional print quality with photo-like images. This is made possible by the tiny 5-picolitre cyan, magenta and yellow ink drops, which deliver better print quality on any paper.

### what are the benefits of a tri-colour cartridge?

This is a high yield cartridge with three separate chambers containing 17 ml of specially formulated, fast-drying, fade-resistant cyan, magenta and

yellow inks. The use of a single, tri-colour cartridge means simple selection and no-mess replacement.

### what's the benefit of photoret III?

HP's Photoret III precision technology delivers exceptional, photo-realistic quality on a wide range of plain and special papers. The printer can place up to 29 drops of ink in a single dot, resulting in a great range of colours, lighter tones and smoother gradations between tones.

## hp inkjet print cartridge product specifications

	hp no.57 tri-colour inkjet print cartridge c6657ae
p/n	
hp selection no.	57
ink volume	17 ml
yield (average)	125 photos (10 x 15 cm)
dimensions (l x w x d)	140 x 113 x 37 mm
wt.	85.7 g